



# Student Recruitment Workshop

## The Challenge

Enrollment is more competitive, with students demanding greater transparency and value. Meeting enrollment goals requires a strategic approach. Our Student Recruitment Workshop is designed to support better enrollment outcomes.

## Why Invest in Student Recruitment Training?

This workshop offers intensive training tailored to address these challenges. It can deliver a significant return on investment (ROI):

- **Improved Yield:** *Expect increased enrollment*
- **Enhanced Efficiency:** *Boost admissions processes*
- **Increased Competitiveness:** *Stand out in the market*
- **Stronger Relationships:** *Foster positive reputation*



# What You'll Gain

Paskill Academy's Student Recruitment Workshop empowers your team to:

- Develop meaningful relationships
- Manage prospects effectively
- Optimize time management
- Enhance your value proposition



## Investment

- Workshop cost: \$6,000-6,750, plus travel expenses

## ROI Consideration

- Participation in Paskill Academy's Student Recruitment Workshop will help meet enrollment targets, remain competitive, and adapt to changes in higher education



## What is Paskill Academy?

Admission and enrollment efforts require campus-wide support. But higher education admissions counselors, staff and faculty often don't get the training they need to make an impact. That's where we come in.

Paskill Academy offers professional development workshops that support recruitment, yield and brand-building strategies. The program is developed by enrollment consultants at Paskill, the higher education marketing agency.



Dana Evans Amberge and  
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*Paskill Academy Boot Camp  
Instructors*

**Have more questions?**

**Want to know more about booking our team?**

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